



There are many ways to structure a 50th Reunion gift or pledge to meet your personal financial and philanthropic goals. Williams alumni take advantage of a range of flexible, creative gift solutions for an outright and/or a planned gift. Read below and contact [gift.planning@williams.edu](mailto:gift.planning@williams.edu) or 413-597-3538 to learn more about possibilities based on your personal situation.

**WILLIAMS COLLEGE  
50TH REUNION PROGRAM**

## Popular Assets for 50th Reunion Giving

	CASH			APPRECIATED SECURITIES
	OUTRIGHT CASH	IRA QUALIFIED CHARITABLE DISTRIBUTION (QCD)	DONOR ADVISED FUND GRANT (DAF)	
REQUIREMENTS	None	Minimum age 70.5	Account held with DAF provider	Long-Term appreciated (held more than one year)
GIFT AMOUNT	No limitations	Up to \$100k per tax year (total to all charities)	DAF provider may have grant minimums	No limitations
GIFT FUNDING TYPE	Outright or Life Income Gift (LIG): CGA (\$15k min) / CRUT (\$100k min) / PIF (\$5k min)	Outright	Outright	Outright or Life Income Gift (LIG): CGA (\$15k min) / CRUT (\$100k min) / PIF (\$5k min)
FEDERAL INCOME TAX CHARITABLE DEDUCTION	Outright: 100% LIG: charitable portion	None	Gift to DAF: 100% Grant to Williams: None	Outright: 100% LIG: charitable portion

### ADVANTAGES

- Easy to give
- Immediate use by college (when outright gift)
- Gift can fulfill a pledge

### CONSIDERATIONS

- Federal income tax charitable deduction: 60% AGI ceiling (five year carry forward); Deduction ceiling is raised to 100% of AGI for cash gifts in 2021

### ADVANTAGES

- Easy to give
- Immediate use by college
- Gift can fulfill a pledge
- Counts toward annual required minimum distribution (RMD)
- Can make beginning at age 70.5, whether or not you have an RMD (now typically at age 72) for that year
- Reduces taxable income

### CONSIDERATIONS

- No Federal income tax charitable deduction
- QCD to be paid directly to college

### ADVANTAGES

- Easy to give
- Immediate use by college
- Assets in DAF grow tax-free
- Bundling gifts to DAF saves taxes\*
- Many asset types can be donated to DAF

### CONSIDERATIONS

- Gift cannot pay binding pledge

### ADVANTAGES

- Most marketable securities easy to give
- Immediate use by college (when outright gift)
- Gift can fulfill a pledge
- Capital gains tax savings

### CONSIDERATIONS

- Federal income tax charitable deduction: 30% AGI ceiling (five year carry forward)

\*Bundling/stacking gifts creates income tax savings. Donors often make larger gifts into DAFs every year (or so) to allow them to itemize deductions in those years and take advantage of the standard deductions in off years. They then make grants from their DAF to their favorite charities each and every year.

# Popular 50th Reunion Gift Planning Vehicles

	CHARITABLE REMAINDER UNITRUST		IMMEDIATE CHARITABLE GIFT ANNUITY	WILLIAMS TODAY & TOMORROW GIFT
	TRADITIONAL MODEL	ENDOWMENT MODEL		
GIFT AMOUNT	\$100,000 (minimum)	\$250,000 (minimum)	\$15,000 (minimum)	\$50,000 + \$250,000 (\$300,000 combined minimum)
PAYOUT RATE	5% fixed (higher rate possible)	5% fixed (higher rate possible)	4.7% fixed (rate based on age)	<p>Current Gift \$50,000 cash/stock (minimum) (can make 5-year pledge)</p> <p>+</p> <p>\$250,000 Estate Commitment (via will, trust, retirement assets or life insurance)</p>
YEARLY PAYOUT	\$5,000 first year variable thereafter	\$12,500 first year variable thereafter	\$705 annuity (\$599 tax-free income, \$106 ordinary income)	
TAXATION PAYOUT	Varies	Generally pays out almost entirely ordinary income	Gift of Cash: ordinary & tax free Gift of Securities: ordinary, capital gain and tax free	
FEDERAL INCOME TAX CHARITABLE DEDUCTION	\$52,020 (based on 0.6% discount rate)	\$130,050 (based on 0.6% discount rate)	\$5,478 (based on 0.6% discount rate)	
50TH REUNION GIFT CREDIT	\$100,000	\$250,000	\$15,000	\$300,000

## BENEFITS

- Payouts have potential for growth.
- Capital gains tax advantages.
- Traditional Model and Endowment Model investment options available.
- Can choose from various types of trusts.
- Can make additions of \$10,000 or more.
- Receive 50th Reunion gift credit for the full amount of your gift.

## CONSIDERATIONS

- Payout amount is based on investment performance; it can go up or down.
- Some start-up costs involved finalizing trust documents.

## BENEFITS

- Guaranteed fixed payout
- Immediate payments or option to defer payments for higher rate.
- Payouts partially tax-free.
- Capital gains tax advantages.
- Backed by the college's full assets.
- No start-up costs.
- Receive 50th Reunion gift credit for the full amount of your gift.

## CONSIDERATIONS

- Payout has no growth potential.
- Cannot make additions to existing annuity.

## BENEFITS

- Charitable deduction on full value of the upfront gift.
- Flexibility with gift proportions.
- Can pre-pay estate commitment and receive current tax deduction.
- Receive 50th Reunion gift credit for the full amount of your gift (current gift and estate commitment).

## CONSIDERATIONS

- Binding pledge.

\*SAMPLE ILLUSTRATIONS BASED ON 70-YEAR-OLD DONOR/BENEFICIARY

**QUESTIONS?** Please contact Gift Planning at [gift.planning@williams.edu](mailto:gift.planning@williams.edu) or 413-597-3538 for more information.

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