Financial and Charitable Strategies for Alumni, Parents, and Friends of Williams College

# giftwise



The opportunity to learn as a partner with passionate professors across the liberal arts changed and enriched my life. We wanted to help the College sustain its position at the cutting edge of curricular excellence and innovation, which is the purpose of our 50th Reunion Fund. Since Williams was already a beneficiary in our will, the Williams Today and Tomorrow option enabled us to make a larger contribution than we thought possible through gifts of appreciated stock and required minimum distributions from our IRAs. If you are in a similarly fortunate financial position, we encourage you to consider the Williams Today and Tomorrow program to help Williams nurture leaders who can tackle the daunting challenges of the 21st century with compassion and curiosity.

- Bill Wadt '70 & Ann McLaughlin

Williams College Office of Gift Planning E-mail: gift.planning@williams.edu Phone: 413-597-3538 Toll free: 877-374-7526 Web: giftplanning.williams.edu

### Williams Today and Tomorrow

A special 50<sup>th</sup> Reunion gift plan that provides gift credit for the total amount of your outright gift and bequest intention.

A Williams Today and Tomorrow gift enables you to make a significant 50th Reunion gift using your estate plan. It combines a pledge for an outright gift (minimum \$50,000 payable over 5 years) with an irrevocable pledge for a gift from your estate; the total of your entire gift must be \$300,000 or more. The estate plan portion of your gift can be a bequest in your will (or trust) or a beneficiary designation on a retirement account or life insurance policy. Note: If you prepay all or part of your estate commitment you can receive a current tax deduction

#### Today

2020

#### Make a current outright gift of \$50,000 or more

- Use cash or appreciated securities
- Receive a federal income tax charitable deduction for the year in which you make your gift
- Five-year pledge is available

#### Tomorrow

## Make an irrevocable estate gift commitment bringing the total amount of your gift to \$300,000 or more

• Name Williams as a beneficiary of your will or trust

#### - or—

- Use your tax-deferred retirement plan or life insurance policy assets to fulfill your estate gift commitment; simply change your beneficiary designation to Williams
- Sign a legally-enforceable gift and pledge agreement **and** share the relevant portions of your estate planning documents with Williams

#### Minimum Gift Amounts:

#### <u>Today</u> - A minimum of \$50,000 payable over 5 years <u>Tomorrow</u> - An amount bringing the total amount of your gift to \$300,000 or more